

Annual Report of the Arizona Power Exchange Corporation

November 15th 2011

What is this report?

The Board of Directors shall be responsible for producing an annual report that outlines the progress made during the previous year toward meeting the mission statement and other stated plans, goals and objectives.

(APEX Corp. Bylaws §3.01)

A large, semi-transparent watermark of the APEX logo is centered in the background. The logo consists of a circular emblem with a stylized figure inside, and the word "APEX" written in a bold, sans-serif font across a banner at the bottom.

APEX

The Arizona Power Exchange Corporation's Core Values October 8, 2002

We Believe In:

- **Respect for One's Self and Others:** Individuals engaged in BDSM are valued members of society and deserve to be treated with respect regardless of the role assumed in that society.
- **Stewardship of the BDSM Lifestyle:** The participation in community service, volunteerism, educational forums, and support and encouragement of personal growth.
- **Diversity:** The respect of individual differences including the respect of all religious and political beliefs, nationalities, ethnicities, genders and sexual orientations.
- **Personal and Communal Integrity:** The individual freedom to make one's own decisions and take one's own actions, when doing so with honesty, personal responsibility, risk awareness, and consensuality.
- **Confidentiality:** The right of each member to decide how much information about their own lifestyle, activities, and words shall be shared with any other individual.

The Arizona Power Exchange Corporation's Mission

October 8, 2002

The Arizona Power Exchange (APEX) is a not-for-profit corporation that provides education, social opportunities, and support for adults who are interested in Bondage and Discipline; Dominance and Submission; and Sadomasochism (BDSM) who value individual responsibility, integrity, confidentiality, and respect for self and others. APEX provides on-going forums for education and practice of BDSM and opportunities for like-minded individuals to socialize, explore and learn in a respectful and dignified environment. APEX welcomes all sexual orientations, consensual relationships, and risk-aware BDSM and sexual practices.

Progress Made Toward Plans,
Goals and Objectives 2011

Refocus on Mission

- Education
- Social Opportunities
- Support

The logo for APEX is a circular emblem. It features a central figure of a person with arms raised, set against a background of a red and grey yin-yang symbol. The word "APEX" is written in large, bold, blue letters across the bottom of the emblem, which is framed by a red banner.

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Progress Made Toward Plans, Goals and Objectives 2011

- **Education and Stewardship**

APEX has increased educational and support group programming offerings, such as . . .

- Presenters Clinic, Dungeon 101

And is focused on new member retention . . .

- BDSM 101

- Dungeon 101

- Skills 101



APEX

Progress Made Toward Plans, Goals and Objectives 2011

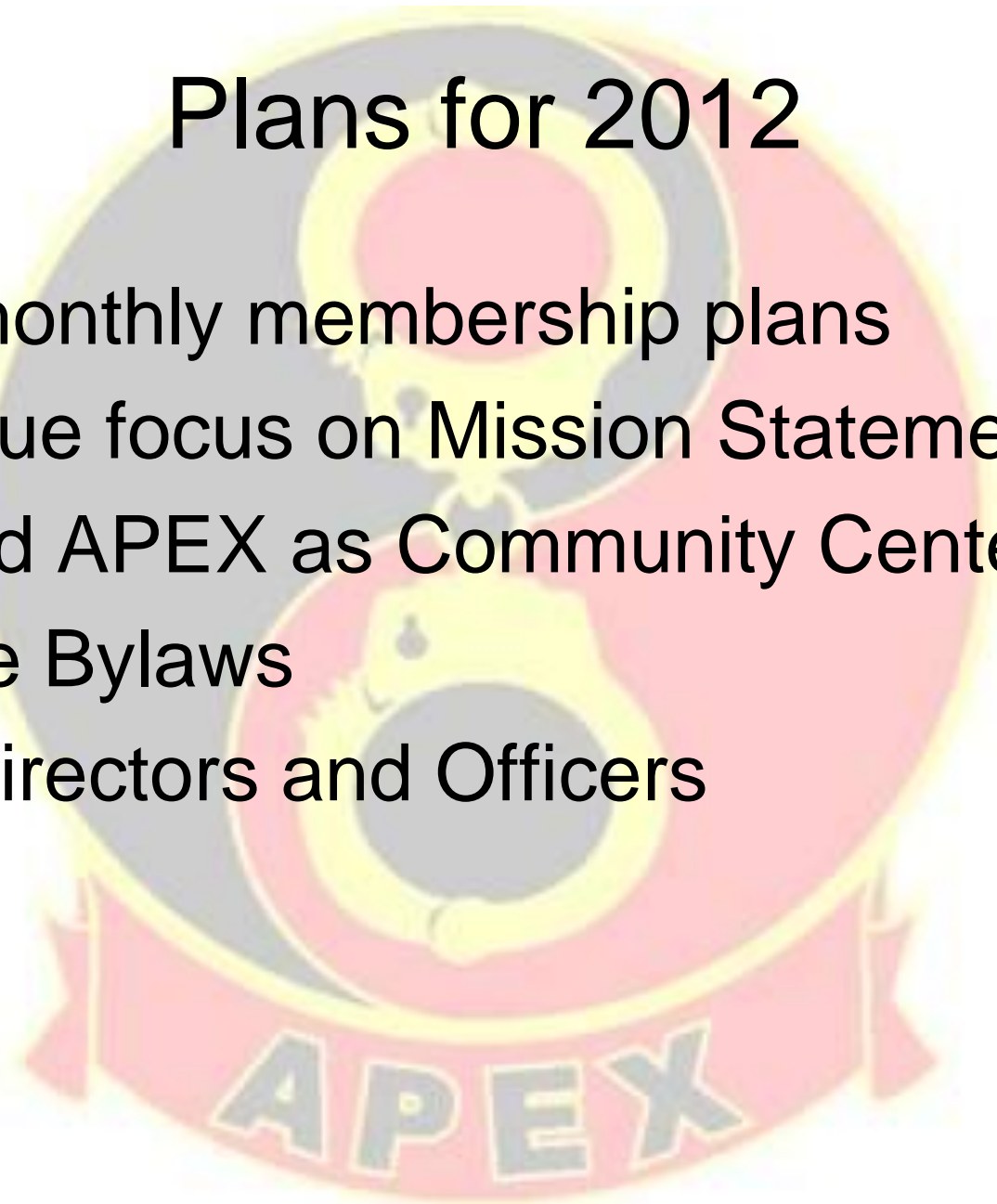
- **Community Center**

APEX is realizing the vision of a community center . . .

- Support Groups (SIGS) meet free, and are open to the community
- Other groups meet at APEX regularly (12-step, MAsT)
- At least one event monthly is open to the community

Plans for 2012

- New monthly membership plans
- Continue focus on Mission Statement
- Expand APEX as Community Center
- Update Bylaws
- Split Directors and Officers





Questions?

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